



Spencer Studio's 25th Anniversary Newsletter

# The Kamera Sutra

True Tales Celebrating The Love of Photography

This is the "Official Spencer Studio Newsletter" sent only to our favorite clients. After 25 years, it has been aptly re-named the "Kamera Sutra" celebrating our love of photography.

This newsletter is an interesting and informative collection of quality, contemporary, insightful comments and information. Not to be confused with the shamelessly blatant, pointless, self promoting piece of junk mail it appears to be (and actually is).

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## *Celebrating 25 Years of Fun*

It's official. Spencer Studio is 25 years old. About 24½ years longer than many people figured this business would last, me included.

A true entrepreneurial success story, what started out 25 years ago in June 1980 as a small studio in my basement turned into... OK not a great example, but it is a bigger basement. People no longer ask if I have found a "real job" yet (well the in-laws still do).

Over the last 25 years I have seen many competitors come and go. Had the pleasure of working with many great assistants. Photographed well over 500 weddings, 1000's of families, 1000's of graduates. I have seen this industry go from film to digital, sales tax go from 7% to 15%, and have survived three recessions.

But it's the hundreds of thousands of smiles I remember, the great people and their families. It still amazes me that somehow I get paid to be there during the best times of your lives, the new baby, the graduations, weddings and family reunions.

Thank you for a great twenty five years.

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## *New Stuff...*

**Business Portraits:** Are now available "While You Wait". Shot, retouched and saved to a CD ROM.

**Display Wall Portraits:** Are now available: "Framed", "Ready To Frame" and as "Print Only".

**Display Wall Portraits:** Free upgrade to the Artist's Canvas Finish is now available. Ask for details.



## *Two New Scenic Locations...*

**Down By The Stream:** a great place for family portraits, we are testing some locations this fall.

**The Beach** we found is amazing for modern, casual family portraits.

*Beach, Stream and Park Samples, Prices and Packages can be found at [www.spencerstudio.com](http://www.spencerstudio.com)*

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2005

## “Portraits in the Park” Shooting Schedule

Dress your family in their nicest fall sweaters, bring the dog, and join us in the park for a fantastic family portrait amid the fall colours.

|                        |            |
|------------------------|------------|
| September 24           | October 15 |
| September 25           | October 16 |
| October 1              | October 22 |
| October 2              | October 23 |
| October 8 Thanksgiving | October 29 |
| October 9 Thanksgiving | October 30 |

*Only \$125*

**FREE 8x10" Portrait Included.**

Includes Park Sitting (about 30 min.)  
Up to 3 groups (Usually the family together, the Kids, then Mom and Dad)

**Call today, we book solid every year.  
(613) 226-2079**

With this weather we have been having I am optimistic that this year's Portraits in the Park will be the best in years. My plan is to assign dates for the top of the Arboretum and some at the bottom of the hill by the water. The bottom of the hill offers a nice stream and we will avoid all of those Saturday afternoon wedding crowds at the top of the hill. It's a bit of a long walk up and down that hill so having older people do the trek down to the stream is probably not a good idea. So I will keep some dates open at the top of the hill close to the parking lot for easy access.

Dates are tentative, based on the weather and how long the leaves stay on the trees.

### Address Corrections or Removals

Please call me or email me if you have a new address or want to be removed from the mail list

(613) 226-2079 or robin@spencerstudio.com

## Upcoming....

**September:** Our annual "Spencer Studio Super September Special". The \$99 studio sitting fee is waived for studio family portraits, just pay for the photos you order. Open to past clients only.

**October:** Our annual "Portraits in the Park" is on each weekend of the month. Book now.

**December:** "Home for Christmas". If the whole family is coming home for Christmas, think about an in-home portrait. Couldn't be easier, and remember we don't charge extra to photograph multiple groupings. Also available the week of Dec. 27 to Dec. 31. Please book well in advance.

**Call for prices at (613) 226-2079  
or visit us at [www.spencerstudio.com](http://www.spencerstudio.com)**



*and on a personal note.....*

**Jan. 16, 2005** Judy & Robin celebrated their 28th wedding anniversary

**June 2005** We are all alone. That's right the little kids are gone. Tina (23) just moved into her own apartment, and took her dog "Jones" with her. Kelly (25) moved out about three years ago. Just too quite around here, no kids, no pets.



294-C Dalehurst Drive  
Nepean, ON K2G 4E4

**Phone: (613) 226-2079**

Toll Free: 1-888-848-3808

Email: robin@spencerstudio.com

**[www.spencerstudio.com](http://www.spencerstudio.com)**



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